

3 Minute Video Guide



This is a guide outlining the video requirements for your BT Young Scientist project:

- 1. Video Length:** The video should not exceed 3 minutes in length. Participants should aim to convey their project's key aspects within this time frame.
- 2. Content:** The video should focus on either demonstrating the project in action or providing a detailed description of the project. Competitors can choose the approach that best showcases their work.
- 3. Clarity and Conciseness:** Participants should strive for clear and concise communication. Present the project's main objectives, methods, and results in a manner that is easy to understand for both scientific and non-scientific audiences.
- 4. Language:** Use appropriate language and terminology for the intended audience. Avoid jargon or highly technical terms unless necessary, and explain any specialised terms used in the video.
- 5. Visuals:** Utilise visuals effectively to enhance understanding. Graphs, charts, images, or footage of the project in action can help convey the information more effectively. Ensure that visuals are clear and legible.
- 6. Audio:** Ensure that the audio is clear and audible. Use a high-quality microphone if possible and speak clearly and confidently. If there is any narration or spoken content, it should be easily understandable.
- 7. Music:** Do not include any background music in the video. This requirement helps maintain a fair and equal playing field for all participants and ensures that no copyright issues are encountered.
- 8. Profanity and Inappropriate Content:** Ensure the video does not contain any profanity, offensive language, or inappropriate content. Maintain a professional and respectful tone throughout the video.
- 9. Product Placement:** Avoid any form of product placement or promotion of specific brands or products within the video. The focus should solely be on the project and its scientific merit.
- 10. Video Format:** Participants should submit their videos in a commonly used video format such as MP4, AVI, or MOV. Ensure the video is of good quality and can be easily viewed by the judges and members of the public.
- 11. Submission Guidelines:** You will be provided with a link to upload your video once your project has qualified and you have completed your confirmation card. The deadline is the 15th of December, late submissions may not be included in the portal for the opening of the exhibition.