

The Visual Display



You will need to create a visual display to explain your project at the exhibition. These guidelines aim to help students create an effective A0 poster for their projects:

1. Overall Layout:

- Use a landscape orientation for the poster.
- Divide the poster into logical sections, such as Introduction, Methodology, Results, and Conclusion.
- Ensure a clear flow from one section to another, guiding the reader through the project.

2. Title and Author Information:

- A header board will be provided which will have the project title and school name
- You may want to include more details on your display.

3. Introduction:

- Provide a brief introduction to the project, capturing the reader's attention and explaining the project's significance.
- Clearly state the research question or problem being addressed.

4. Methodology:

- Describe the experimental design or methodology used to conduct the research.
- Include sufficient details to enable the reader to understand how the project was carried out.
- Use diagrams, flowcharts, or images to illustrate the experimental setup or procedure.

5. Results and Data Presentation:

- Present the findings and data in a clear and visually appealing manner.
- Utilise graphs, charts, tables, or diagrams to represent the data.
- Provide labels, legends, and appropriate units of measurement for clarity.
- Highlight any trends, patterns, or significant observations in the results.

6. Analysis and Discussion:

- Interpret the results and discuss their implications.
- Explain any patterns or relationships observed in the data.
- Relate the findings back to the research question or problem stated in the introduction.

7. Conclusion:

- Summarise the main outcomes and conclusions of the project.
- Emphasise the significance of the findings and their potential impact.
- Mention any future directions or further research possibilities.

8. Visuals and Illustrations:

- Use high-quality images, diagrams, or illustrations to enhance understanding.
- Ensure that visuals are relevant, clearly labelled, and easy to interpret.
- Avoid clutter and maintain a visually pleasing balance on the poster.

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9. Text and Font:

- Use a clear and legible font for all text elements.
- Maintain consistency in font sizes throughout the poster.
- Keep text concise, using bullet points or short paragraphs to convey information.

10. Colour and Design:

- Choose a colour scheme that is visually appealing and appropriate for the content.
- Use colours strategically to draw attention to key elements or highlight important information.
- Ensure sufficient contrast between text and background for readability.

11. Captions and Citations:

- Include captions for figures, tables, or images, providing a brief explanation of their content.
- Cite any external sources or references used in the project, adhering to the appropriate citation format.

12. Proofreading and Editing:

- Check the poster for grammatical errors, spelling mistakes, and typos.
- Ensure that all content is accurate, consistent, and logically organised.
- Seek feedback from mentors or teachers to improve the clarity and effectiveness of the poster.

13. Stand Layout

- Below is the layout of your stand, the tabletop is curved with a maximum depth of 600mm.
- All other display material should fit in this area.
- No part of the display can be placed on the floor in front of your stand as this may cause health and safety problems.

